

MWE Logo Guidelines

Logo Use Permissions & Guidelines

Any use of the logo not shown is prohibited without prior written approval, from MWE NA.
All company material, including but not limited to photos, must contain an MWE “text” approved logo.

Color Guidelines:



R: 0 G: 87 B: 163
C: 100 M: 77 Y: 9 K: 1



R: 32 G: 30 B: 30
C: 0 M: 0 Y: 0 K: 100



R: 169 G: 171 B: 174
C: 0 M: 0 Y: 0 K: 40

Logo 1 (Main North America Text Logo)



Logo 2 (Joint Text Logo Option)



Logo 3 (Mirror “M” “W” Box Logo)

Box logo is only permitted in options shown.
Fill color is to be white if needed, no other fill color is permitted.

